DARK AERO

- David Glotz

Dark Aero, also known as **Mata Nero** or **Frutiger Ego**, is a subgenre of **Frutiger Aero** that was prominent from around 2006 to 2015. This aesthetic employs a darker color palette, contrasting with the vibrant, depth-filled motifs characteristic of **Frutiger Aero**. This gave it a more minimalist appearance, which contributed to its continued use even after **Frutiger Aero** declined.

One of **Dark Aero's** most defining features is the use of **aero glass**. The style can be considered a middle ground between **Frutiger Aero** and **Skeuomorphism**, as it blends the imagery of the former with the color scheme of the latter. While **Frutiger Aero** was more commonly used for mass-market and commercial products, **Dark Aero** focused on high-end and enterprise-oriented goods and services. Additionally, this aesthetic was frequently applied to modern technology, including **smartphones, computers, televisions, and automobiles**.

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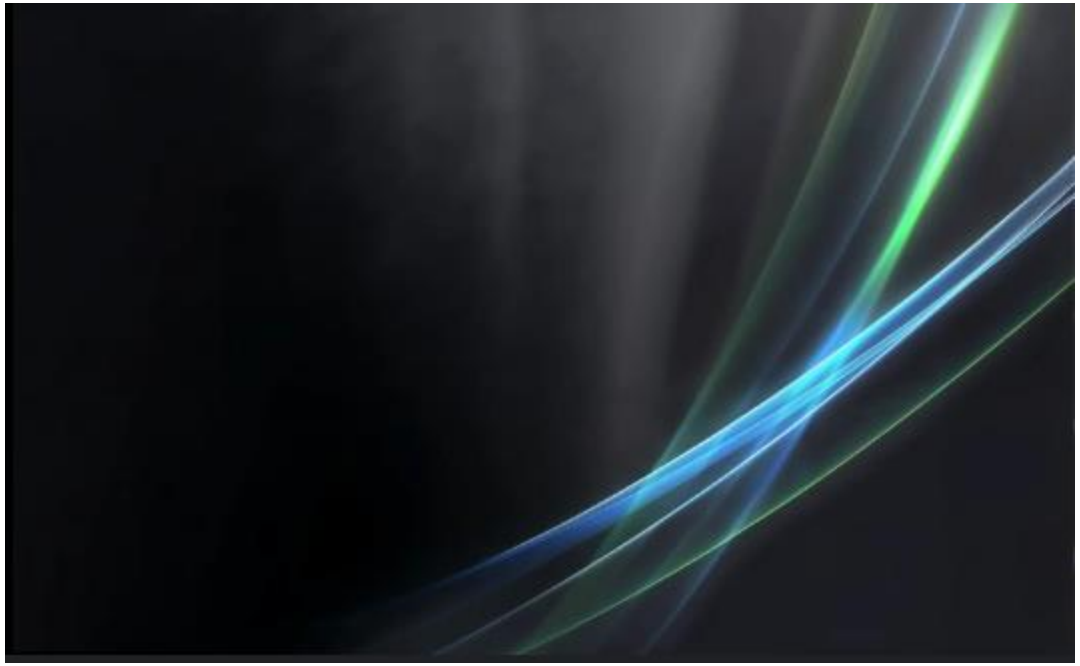

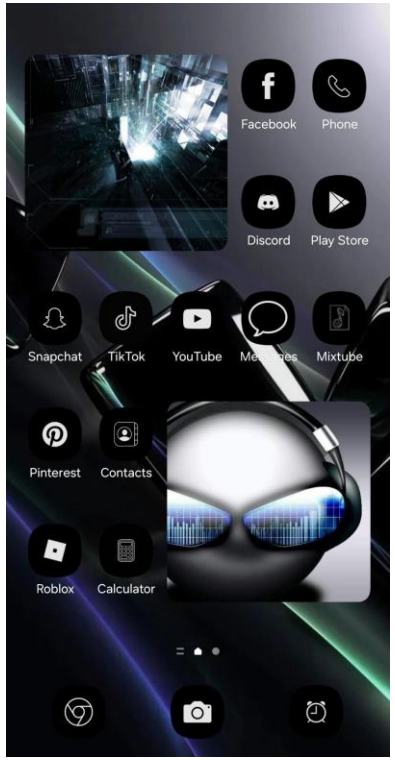
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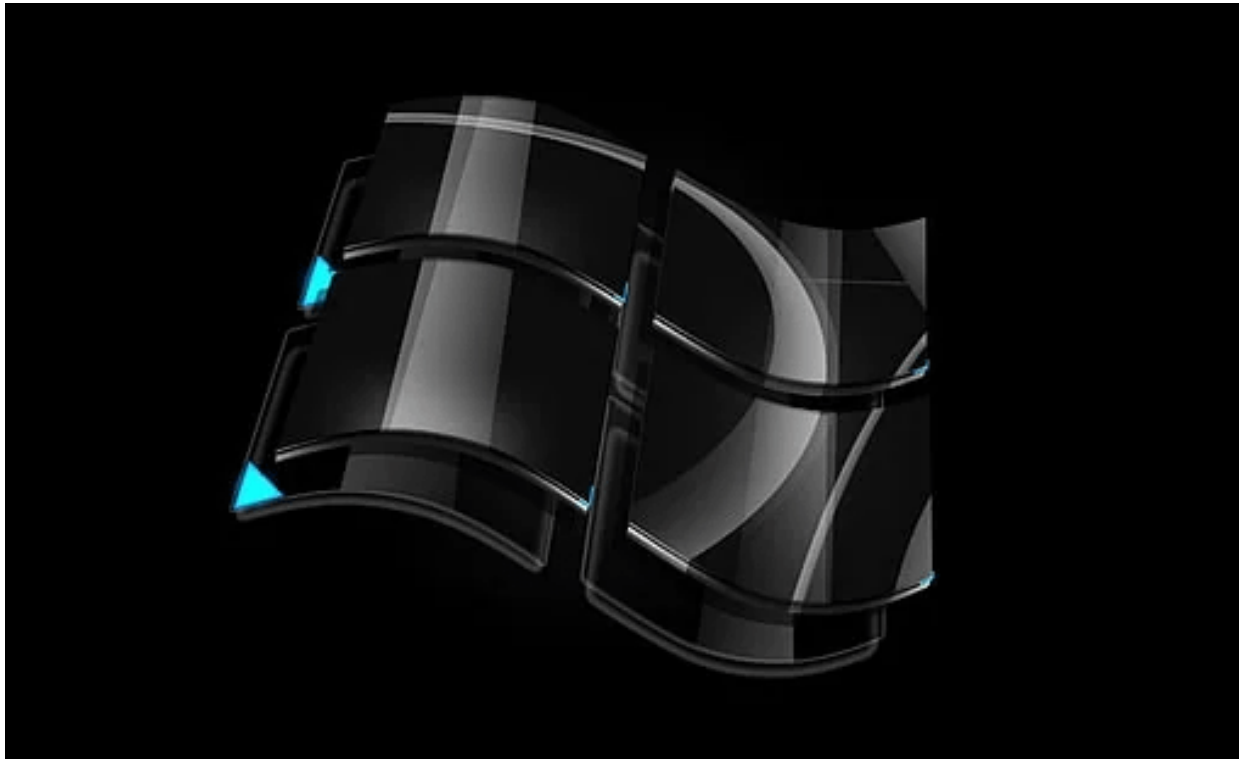

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